



# Minorplanet Venus & Co. Case Study

## Venus & Co.

Supplying wine, champagne, beer and spirits to the trade, Venus and Co. distribution uses Minorplanet's VMI™ system to manage a fleet of 11 vehicles.

Delivering to bars and restaurants across the UK, with valuable merchandise, Panny Nicolaou, Distribution Manager of Venus, instantly identified the need to monitor his cargo; "We need to know where our vehicles are at all times. We don't want to lose any stock en-route, so we want to know about any unauthorised stops".

With VMI™'s minute-by-minute GPRS tracking, Panny always has the latest information in real-time.

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As a supplier to bars, clubs and restaurants, Venus' vehicles often have to park within town centres where loading and unloading times are limited and strictly enforced.

Panny uses VMI™'s detailed reporting capability to check on vehicle parking time at each location as well as to monitor drivers' breaks; "In most places you are allowed to park for 20 minutes for the delivery of goods. Using VMI we can now prove how long a driver was parked, by checking the system reports. Every time I have challenged a parking ticket this way, we have won."

"With this system in place, we save up to £20,000 a year in man hours. Drivers tend not to take unscheduled breaks as the reports tell me exactly where they have been and for how long."

Minorplanet

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Call free on **0800 092 4925** or visit **[www.minorplanet.com](http://www.minorplanet.com)**

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