



Minorplanet Bell Group Case Study

Bell Group UK

Following the acquisition of a number of smaller companies and the progression of new business, Bell Group UK has doubled in size over the last 5 years and continues to enjoy rapid growth throughout the UK. Its Glasgow Headquarters supports a network of 18 offices nationwide and can boast an impressive portfolio of high profile clients. In addition to a number of major UK Airports, Docks, Train Stations and Housing Associations,

The Bell Group UK provide commercial and industrial decorating services to the MoD, Clarence House in London and the Ibrox and Parkhead Stadiums in Glasgow. The rate of expansion has resulted in an urgent

need to manage its current fleet more effectively and having previously used a Vehicle Management Information (VMI™) System from Minorplanet, updating the existing system to utilise the latest technology proved to be the perfect solution.

“a 20% reduction in our monthly fuel bill, insurance premiums have been cut by around 8% a monthly saving of more than £30,000”
Scott Frame

Minorplanet Systems have worked closely with the Bell Group to ensure the provision of a system that addresses all of the challenges and issues faced by a modern fleet. 190

vehicles from a fleet of 250 are being re-fitted with the latest web-based VMIgreenlight™ product which offers greater flexibility of access and reporting functions that set it apart from other products currently on the market.

Transport Manager for the Bell Group, Scott Frame is already reporting a number of benefits. He comments, “Running a cost effective fleet is paramount given today’s climate and this system has enabled us to make significant cost savings in a number of areas. The ability to track and deploy vehicles to convenient locations combined with the reduction in unauthorised personal use of vehicles, has resulted in a massive 20% reduction in our monthly fuel bill.”

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Scott continues, “In addition, our insurance premiums have been cut by around 8%. Together, this represents a monthly saving of more than £30,000 which will ultimately have a direct effect on the future growth of the Bell Group.”

Minorplanet’s long-term involvement with the Bell Group has provided a thorough insight into the Bell Group’s business and enabled the understanding of their specific requirements.